



Shane's Inspiration Gala 2008 Fiesta Flamenco
Sunday, March 9, 2008 at The Beverly Wilshire Hotel

TRIBUTE BOOK PRICING & ORDER FORM

DEADLINE TO RESERVE SPACE IS FRIDAY, FEBRUARY 8, 2008
DEADLINE TO TURN IN ARTWORK IS FRIDAY, FEBRUARY 15, 2008

- Inspiration Page: \$1,000
Celebration Page: \$ 750
Full Page: \$ 500
Half Page: \$ 250
Friends of Shane's: \$ 100

Full Page Ad: 8" wide x 8" high
Half Page Ad: 4" wide x 8" high

Specs: digital file format, 300 dpi or better, black & white, non bleed OR
You may provide copy and logo or photo (if applicable) and we will lay out ad for you.

Name
Company
Address
City State Zip
Email
Phone (o) (h) Fax
Enclosed is my check made payable to Shane's Inspiration in the amount of \$
Please bill my: Visa MasterCard American Express Discover
Card # Exp. date Amount \$
Name on Card Signature

All donations are tax-deductible.
Shane's Inspiration is a 501(c)3 non-profit organization. Tax ID #95-4760497.

Please submit to Marci Moran at marci@shanesinspiration.org or fax form to (818) 988-5677.
Please call Marci with any questions at (818) 988-5676 x13.



Thank you for your support!

Shane's Inspiration, 15213 Burbank Boulevard, Van Nuys, CA 91411



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TRIBUTE BOOK SPECS

**DEADLINE TO RESERVE SPACE IS FRIDAY, FEBRUARY 8, 2008
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Tribute Book Specs:

**Full Page Ad: 8" wide x 8" high
Half Page Ad: 4" wide x 8" high
Cover Ads: 8.5" wide x 8.5" high, full bleed**

**Specs: digital file format, 300 dpi or better, black & white, non bleed (except for cover ads)
OR you may provide copy and logo or photo (if applicable) and we will lay out ad for you.**

Camera Ready Artwork Guidelines

Art may be provided on a disk (as a tiff, eps, or pdf file) or emailed to marci@shanesinspiration.org.

Please provide a hard copy proof as well.

Black and white line art will be printed as 160 line screen.

No bleeds outside of ad border.

No pre-screened photos on camera ready art. Just enclose photo and indicate size and position with a key line.

Computer Files Artwork Guidelines:

Art may be provided on a disk or emailed to marci@shanesinspiration.org.

Line Art (logos, designs, etc.) should be at least 600dpi (1200dpi max) at final size.

Include photos as Tiff or EPS files. Photos should be at 300dpi at final size.

Include all fonts used in ad. Embed all fonts in Acrobat PDF files. Use the "high quality" or "press quality" settings in Acrobat Distiller.00000

Black and white line art and photos will be printed as 133-175 lines per inch.

No bleeds outside of ad border.

If you need help creating an ad, follow these guidelines:

Write text for ad/tribute.

Include photo(s) with submission and note the placement

We will lay out the ad/tribute for you.

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