



**Shane's Inspiration  
14<sup>th</sup> Annual 5K/10K Walk & Roll  
Sunday, September 25, 2011  
Griffith Park, Los Angeles**

**TEAM CAPTAIN INFO**

Team Captain Role:

- Recruit 4 or more of your friends, family, neighbors, or co-workers to join your team. You will create your Team Name and have each Team Member write it on their Sponsor Form.
- Set a goal for each team member to raise at least \$250.
- Create your team giving page online through [www.giftberry.org/shanesinspiration](http://www.giftberry.org/shanesinspiration). Then have each team member create their own personal fundraising page as part of your team through your personal giving page (you'll create your own URL; i.e., [www.giftberry.org/wholefoods](http://www.giftberry.org/wholefoods) and email a link to everyone on their email list. It's a fun way see how your team members are doing... and an easy way to solicit donors to sponsor you!
- For experienced Team Captains, we ask you to create a second team. Identify someone from last year who got involved and would be capable of leading their own team – you can have dual teams to see who can raise the most support.

Corporate Challenge: Team Captains can also make the Walk & Roll fundraising a corporate effort!

- Create a challenge from one department to another: The Marketing Department Challenges the Human Resources Department to raise \$500! Or create a challenge from one branch of your business to another: Whole Foods Sherman Oaks challenges the Whole Foods 3<sup>rd</sup> & Fairfax, challenges Whole Foods Woodland Hills, etc.
- Send out a challenge to a like agency to either create their own team or match your contribution: bank to bank, law firm to law firm, etc.
- We'll create a poster for you to display at your business to use in recruiting your corporate team. Just send us the info and we'll send you the poster.
- Most companies will double your contribution through a matching gift program!

To become a Team Captain, please fill out the attached form or register online.

For more information, call Director of Community Outreach & Special Events, Marci Moran, at (818) 988-5676 x105 or [marci@shanesinspiration.org](mailto:marci@shanesinspiration.org).

**Thanks for bringing the magic of play to children of all abilities!**

Shanes Inspiration, 15213 Burbank Boulevard, Sherman Oaks, CA 91411  
Phone (818) 988-5676 ~ Fax (818) 988-5677 ~ [www.shanesinspiration.org](http://www.shanesinspiration.org)



## Shane's Inspiration's 14<sup>th</sup> Annual 5K/10K Walk & Roll in Griffith Park Sunday, September 25, 2011



**Our Vision:** To foster a bias-free world for children with disabilities.  
**Our Mission:** The mission of Shane's Inspiration is to create **inclusive** playgrounds and programs that unite children of all abilities.

**When:** Sunday, September 25, 2011  
7:00am Team Registration begins  
7:30am Registration & Resource Fair begins  
8:15am Stretch & Warm-Up with O2 Max Fitness  
8:30am Opening Ceremonies on Stage  
9:00am – Walk & Roll begins  
Rain or Shine

**Where:** Shane's Inspiration Playground in Griffith Park,  
4800 Crystal Springs Drive, Los Angeles, CA 90027

**Why:** You can make a difference... bring the magic of play to children of all abilities!

### Get involved:

- Set up your own personal giving page as an individual or team at [www.giftberry.org/shanesinspiration](http://www.giftberry.org/shanesinspiration).
- Form a Team of 5 or more people... Create an office challenge and share your experience with 4 or more of your co-workers, friends, or family members.
- Dedicate your Walk... Express your love for your family, friend, boss or pet. Put your personal message on an exclusive Dedication Lane Sign for \$125, displayed along the sidewalk at the playground.
- Walk, Run or Roll in the 5K/10K. It's free to register. Just sign up sponsors and participate in the event!
- Donate. Sponsor one of your friends if you can't make it yourself!

Team Patty's Cakes



Your participation is essential in helping us continue our mission to bring inclusive play to all children.  
**Please visit [www.shanesinspiration.org](http://www.shanesinspiration.org) to learn more. See you on September 25<sup>th</sup>!**



Help give kids of  
ALL abilities a chance  
to play together!

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## **Shane's Inspiration 14<sup>th</sup> Annual 5K/10K Walk & Roll Sunday, September 25, 2011 Griffith Park, Los Angeles**

### **TEAM MEMBER INFO**

Please be on my Walk & Roll Team and help eliminate bias against children with disabilities! The vision of Shane's Inspiration is to foster a bias-free world for children with disabilities. Their mission is to create inclusive playgrounds and programs that unite children of all abilities. There is no registration fee! Just get sponsors and raise funds in support of Shane's Inspiration integrated playgrounds and programs. Here's all you have to do to participate:

1. Sign up to be a member of my team. Just go to my giving page: [www.giftberry.org/\\_\\_\\_\\_\\_](http://www.giftberry.org/).
2. Click on "Join This Team" to participate in the Walk & Roll.
3. Log in to your Giftberry Account if you have one, or set up a free account easily. You can even set up your giving page through Facebook! Just click the appropriate link.
4. Once you create your own giving page, email your personal link to everyone on your email list. It's easy to set up and a fun way to solicit donors to sponsor you, especially those who don't live close to you.
5. Sign up sponsors online or in person with the enclosed Sponsor Form. Collect cash donations and bring with you on September 25th to the Team Registration Tables. Set a personal goal to raise at least \$250.
6. Team Registration begins at 7:00am at Shane's Inspiration Playground, in Griffith Park. Parking is in Merry-Go-Round Lot #3. Free event T-shirts will be given to each participant when you arrive.
7. Get your Team Photo taken between 7:00-8:15am.
8. Enjoy some refreshments, check out the Resource Fair, and participate in our free raffle.
9. Opening Ceremony & Warm Up is from 8:15am-9:00am. The Walk & Roll begins at 9:00am sharp. Goodie Bags will be handed out to the children at the finish line.
10. Kids will want to stay after the Walk & Roll to play on playground!

### **TEAM TIPS:**

1. Wear comfortable walking/running shoes. Route goes through Old Zoo.
2. Allow for enough time to get to the site, park, meet as a group, get team photo, and check out the resource fair.
3. Ask everyone on your team to wear similar colored shirts. This way you can easily identify each other. Or plan to wear your event t-shirt.
4. Designate a meeting spot. As team members want to do different activities, you might consider a meeting time and place to start the walk, and a place to meet after the walk, in case you get split up.
5. Dress in layers. It gets warmer as the day progresses!
6. Bring sunscreen and hats.
7. Drink plenty of water. Although there will be refreshments at the site, make sure you are taking care of your own, specific needs.
8. HAVE FUN!

For more information, call Director of Community Outreach & Special Events,  
Marci Moran at (818) 988-5676 or [marci@shanesinspiration.org](mailto:marci@shanesinspiration.org).

**Thanks for bringing the magic of play to children of all abilities!**

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# SPONSORSHIP FORM

Sunday, September 25, 2011 ~ 7:30am Rain or Shine

Griffith Park, Los Angeles

Follow signs to Merry-Go-Round Parking Lot #3.

Record each sponsor's name, address, phone & email.

Collect donations and bring with you to the event.

Participant Name: \_\_\_\_\_ Team Name: \_\_\_\_\_

Child Participant Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Job Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor's Name \_\_\_\_\_ Phone Numbers \_\_\_\_\_ Email (help us go green!) \_\_\_\_\_

Mailing Address, City, State, Zip \_\_\_\_\_ Donation Amount \_\_\_\_\_

Please note Cash or Check.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

DON'T STOP HERE! FOR ADDITIONAL FORMS, DOWNLOAD FROM OUR WEBSITE:

WWW.SHANESINSPIRATION.ORG OR OR CALL (818) 988-5676 FOR MORE FORMS.

**TOTAL:** \_\_\_\_\_

Waiver/Photo Release

I hereby waive all claims against "Shane's Inspiration," all sponsors, and personnel of the above-mentioned for injury I might suffer in this event. I attest that I am physically fit and prepared for this event. I grant full permission for organizers to use photographs/video of me and quotations from me in legitimate accounts and promotions of this and future events.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_