



Shane's Inspiration's The Magic of Play Gala
Saturday, March 12, 2011 at The Beverly Wilshire
5:00pm: Cocktails & Silent Auction
7:00pm: Dinner, Entertainment, Live Auction & Awards

TRIBUTE BOOK FORM

DEADLINE TO RESERVE SPACE IS THURSDAY, FEBRUARY 24, 2011
DEADLINE TO TURN IN ARTWORK IS MONDAY, MARCH 28, 2011

- Inspiration Page:** **\$1,000** (These pages will have special distinction and will have preferred placement.)
- Celebration Page:** **\$ 750** (These pages will have special distinction and will have priority placement.)
- Full Page:** **\$ 500**
- Half Page:** **\$ 250**
- Friends of Shane's:** **\$ 100** Please list my name as _____

Full Page Ad: 8" wide x 8" high
Half Page Ad: 4" wide x 8" high

Specs: digital file format, 300 dpi or better, full color, non bleed OR
You may provide copy and logo or photo (if applicable) and we will lay out ad for you.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone (o) _____ (h) _____ Fax _____

Enclosed is my check made payable to Shane's Inspiration in the amount of \$ _____

Please bill my: Visa MasterCard American Express Discover

Card # _____ Exp. date _____ Amount \$ _____

Name on Card _____ Signature _____

All donations are tax-deductible.
Shane's Inspiration is a 501(c)3 non-profit organization. Tax ID #95-4760497.

Please submit to Marci Moran at marci@shanesinspiration.org or fax form to (818) 988-5677.
Please call Marci with any questions at (818) 988-5676 x105.



Thank you for your support!
Shane's Inspiration, 15213 Burbank Boulevard, Sherman Oaks, CA 91411



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TRIBUTE BOOK SPECS

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Full Page Ad: 8" wide x 8" high
Half Page Ad: 4" wide x 8" high
Cover Ads: 8.5" wide x 8.5" high, full bleed

Specs: digital file format, 300 dpi or better, full color, non bleed (except for cover ads)
OR you may provide copy and logo or photo (if applicable) and we will lay out ad for you.

Camera Ready Artwork Guidelines

Art may be provided on a disk (as a tiff, eps, or pdf file) or emailed to marci@shanesinspiration.org.

Please provide a hard copy proof as well.

Full color line art will be printed as 160 line screen.

No bleeds outside of ad border.

No pre-screened photos on camera ready art. Just enclose photo and indicate size and position with a key line.

Computer Files Artwork Guidelines:

Art may be provided on a disk or emailed to marci@shanesinspiration.org.

Line Art (logos, designs, etc.) should be at least 600dpi (1200dpi max) at final size.

Include photos as Tiff or EPS files. Photos should be at 300dpi at final size.

Include all fonts used in ad. Embed all fonts in Acrobat PDF files. Use the "high quality" or "press quality" settings in Acrobat Distiller.

Full color line art and photos will be printed as 133-175 lines per inch.

No bleeds outside of ad border.

If you need help creating an ad, follow these guidelines:

Write text for ad/tribute.

Include photo(s) with submission and note the placement

We will lay out the ad/tribute for you.

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