



**13th Annual 5K/10K Walk & Roll
Sunday, August 22, 2010
Griffith Park, Los Angeles**

TEAM CAPTAIN INFO

Team Captain Role:

- Recruit 4 or more of your friends, family, neighbors, or co-workers to join your team. You will create your Team Name and have each Team Member write it on their Sponsor Form.
- Set a goal for each team member to raise at least \$250.
- Create your team giving page online through www.giftberry.org/shanesinspiration. Then have each team member create their own personal fundraising page as part of your team through your personal giving page (you'll create your own URL; i.e., www.giftberry.org/wholefoods and email a link to everyone on their email list. It's a fun way see how your team members are doing... and an easy way to solicit donors to sponsor you!
- For experienced Team Captains, we ask you to create a second team. Identify someone from last year who got involved and would be capable of leading their own team – you can have dual teams to see who can raise the most support.

Corporate Challenge: Team Captains can also make the Walk & Roll fundraising a corporate effort!

- Create a challenge from one department to another: The Marketing Department Challenges the Human Resources Department to raise \$500! Or create a challenge from one branch of your business to another: Whole Foods Sherman Oaks challenges the Whole Foods 3rd & Fairfax, challenges Whole Foods Woodland Hills, etc.
- Send out a challenge to a like agency to either create their own team or match your contribution: bank to bank, law firm to law firm, etc.
- We'll create a poster for you to display at your business to use in recruiting your corporate team. Just send us the info and we'll send you the poster.
- Most companies will double your contribution through a matching gift program!

To become a Team Captain, please fill out the attached form or register online.

For more information, call Director of Community Outreach & Special Events,
Marci Moran, at (818) 988-5676 x105 or marci@shanesinspiration.org.

Thanks for bringing the magic of play to children of all abilities!

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